

BARBARA HENRY + ASSOCIATES
— *transforming museums*

Barbara, as principal of Barbara Henry & Associates, provides consulting services in public and civic engagement and institutional change. She is devoted to transforming museums into welcoming, comfortable, and thriving public places embraced by their communities. She draws from 25+ years of experience as a museum practitioner with expertise in developing authentic community collaborations, visitor experience practices, dynamic programming, and a related vibrant organizational culture. Ms. Henry is a member of The Museum Group, a U.S. consortium of senior museum consultants.

Barbara tailors her approaches based on each client's goals, unique circumstances, and resources.

Selected projects:

Abu Dhabi Tourism and Cultural Authority — Designing and conducting professional development “lab” and training experiences on 21st century cultural programming and community engagement practices for staff assigned to museums, heritage sites, cultural centers, and libraries, including Louvre Abu Dhabi, Guggenheim Abu Dhabi, and the National Zayed Museum.

TyPA Fundación (Theory and Practice in the Arts), Buenos Aires — Developing and facilitating sessions on 21st century museum practices, organizational change, cross-functional teams, and compelling visitor experiences for Latin American museum professionals participating in TyPA's Lab on Museum Management and other programs.

jan shrem and maria manetti shrem museum of art - Providing professional development, coaching, and training to staff on exemplary customer service practices and visitor-experience strategies. Developing a new docent training program grounded in customizing creative visitor experiences and re-engaging volunteers.

Historic Old Sacramento Foundation — Developing recommendations for strengthening visitor experiences and education programs of the *Old Sacramento Underground Tours* and related exhibit spaces. Assessing education programs of the Sacramento History Museum, coach staff, and provide recommendations for serving more diverse audiences through relevant programming and community engagement initiatives.

di Rosa Center for Contemporary Art - Developing programmatic/education initiatives, community collaborations, and cross functional internal practices to expand public and community engagement. Re-engaging volunteers.

Museo Popl Vuh, Guatemala City – Providing recommendations on 21st century museum strategies for advancing compelling exhibitions and programs, including community engagement activities, to engage local and regionally diverse audiences.

Museum de Arte Latinoamericano de Buenos Aires (MALBA) —Developing and facilitating workshop sessions, “Education Department: Becoming a Leader in Transforming the Museum” to advance a new organizational direction.

Robert Louis Stevenson Museum, St. Helena – Developing a major public engagement plan for new exhibitions and programs. Coach staff in conducting community conversations and other related activities.

The Presidio Trust with The Adoption Museum Project, San Francisco Coaching team members on conducting collaborative sessions with a community advisory committee for the exhibition *Operation Babylift: Perspectives and Legacies*.

Contra Costa County Library — Advising on presenting sensitive content to diverse audiences for the online exhibit, *War Ink: See Their Ink, Hear Their Stories*, related to veterans’ memorial tattoos of the Iraq and Afghanistan wars.

Haas-Lilienthal House, San Francisco –Providing recommendations for a new interpretive planning project to better engage local communities and tourists.

Before BH&A, for more than two decades, Barbara held senior executive positions as Lab Center Director and Chief Curator of Education at the Oakland Museum of California. She developed extensive expertise in community engagement and institutional change. Barbara was a leader in transforming the museum’s art gallery, the results of which were recorded in the book *How ~~We~~ Visitors Changed the Gallery of California Art at the Oakland Museum of California*. These experiences informed her passion for museums as dynamic public places and resources evolving with their changing communities.