

Barbara, as principal of Barbara Henry & Associates, provides consulting services in public engagement and institutional change. She is devoted to transforming museums into welcoming, comfortable, and thriving public places embraced by their communities. She draws from 25+ years of experience as a museum practitioner with expertise in developing authentic community collaborations, visitor experiences, programming, and a related vibrant organizational culture. Ms. Henry is a member of The Museum Group, a U.S. consortium of senior museum consultants.

Barbara tailors her approaches based on each client's goals, unique circumstances, and resources. Clients and activities include:

Selected Projects

di Rosa, Napa Valley – Serving as Interim Director of Education and Public Engagement, developing programmatic strategies for actively pursuing a renewed commitment to public and civic engagement. Collaborating with staff in creating an organizational culture for diversifying audiences and broadening visitor experiences.

Museo Popl Vuh, Guatemala City – Reviewing, and providing recommendations for 21st century museum approaches to exhibitions and other museum functions for engaging broader audiences.

Robert Louis Stevenson Museum, Napa Valley – Developing a comprehensive public engagement plan and collaborating with project team in conducting a related community convening.

TyPA Fundación (Theory and Practice in the Arts), Buenos Aires – Visiting Faculty - Designing and conducting workshops and mentoring museum professionals participating in the TyPA Lab in Museum Management and other TyPA projects. Services related to organizational change, cross-functional teams, community engagement, and visitor-centered practices.

Museum de Arte Latinoamericano de Buenos Aires (MALBA) – Designing and facilitating workshops – Education Department, “Becoming a Leader in Transforming the Museum” to support the museum’s vision for change.

Abu Dhabi Tourism and Cultural Authority – Designing and facilitating professional development courses on community engagement for staff assigned to Louvre Abu Dhabi, Guggenheim Abu Dhabi, and the National Zayed Museum

The Presidio Trust with The Adoption Museum Project, San Francisco — Coaching on facilitating community advisory sessions and providing recommendations for using results to inform the exhibition *Operation Babylift: Perspectives and Legacies*

Haas-Lilienthal House, San Francisco – Recommending approaches for a new interpretive planning project to better engage local communities and tourists.

Historic Old Sacramento Foundation, San Francisco — Providing strategies for strengthening visitor experiences of the *Old Sacramento Underground Tours* and related exhibit spaces

Contra Costa County Library — Advising on ways to present sensitive content in the online exhibit, *War Ink: See Their Ink, Hear Their Stories*, related to veterans' memorial tattoos of the Iraq and Afghanistan wars

Selected Recent Professional Presentations

Barbara has presented at numerous conferences and served as a panel reviewer for the National Endowment for the Humanities and Institute of Museum and Library Services.

Power Shift: Advancing New Leadership Roles for Education, American Alliance of Museums Annual Meeting, 2016.

How to Initiate Change in Small and Medium Museums and Cross-educational Programs in Museums, Sessions for Reimagining the Museum: Conference of the Americas, Buenos Aires, the first Pan American museum conference – organized by TyPA in collaboration with the American Alliance of Museums, 2015.

Museums Co Creating with Communities, MALBA – The Latin American Art Museum of Buenos Aires, 2015.